



IOM

AMERICA

ANNUAL REPORT | 2024



WELCOME

GREETINGS

As we approach the end of 2024, I am filled with immense gratitude and joy for what we have collectively achieved. Our shared vision and relentless dedication have been the driving forces behind our accomplishments this year.

Thanks to the collaborative efforts of our exceptional volunteer team, we have successfully fulfilled our goals for 2024. Our projects have seen significant growth and innovation, and our initiatives have positively impacted our ministry community and donors. The milestones we have reached are a testament to our strategic planning, hard work, and unwavering commitment to our Lord's excellence. Thank you!

REPLIES

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EXECUTIVE BOARD

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I want to extend my eternal appreciation to each of you for your invaluable contributions and steadfast support. Together, we have navigated challenges and seized opportunities, reinforcing our position as leaders in our little ministry. As we look ahead to 2025, I am excited about the new prospects and the continued journey of success and growth as we expand our impact with Yeshua's messages.

Thank you for your dedication and partnership. I look forward to our continued collaboration and the remarkable achievements in Christ that lie ahead.

LOOKING AHEAD

As we enter 2025, we anticipate facing several significant financial and task-related hurdles. The global economic donor landscape continues to be unpredictable, with fluctuations in donor stability and potential inflationary pressures affecting our budgeting and financial planning.

Managing operational costs and securing donor funding for new initiatives will be crucial to maintaining our growth trajectory. Additionally, achieving our ambitious goals will require enhanced efficiency and productivity, demanding strategic donor development by the Board for resources and careful prioritization of tasks. Embracing digital innovation is our modality, fostering readership collaboration is our bread and butter, and staying agile will be key to navigating these challenges and ensuring our continued success and resilience as our ministry is of the utmost importance.

As we prepare to embark on the ambitious goals set for 2025, it is imperative that each member of our board actively engages in our fundraising efforts. The success of our initiatives hinges on our ability to secure the necessary financial resources, and your involvement is crucial.

Your active participation will demonstrate our collective commitment and inspire confidence in potential donors and partners. Together, we can ensure the financial stability and growth needed to achieve our mission and drive impactful change in our ministry community. Simply put, I can no longer do this alone.

To sustain us in 2025, it is essential that we expand our donor base to ensure the financial stability needed for our projects. I urge you to engage your networks actively—including family, friends, business partners, and fellow members of the Body of Christ—in our fundraising efforts. By reaching out to these connections, we can broaden our support and inspire more individuals to join our mission. Your involvement in this endeavor will be instrumental in demonstrating our mutual commitment and securing the resources necessary for our continued growth and impact. Together, we can make a significant difference.

It's understandable that the prospect of actively raising funds can be daunting for some board representatives—some resign over such requirements. Fundraising requires significant time and energy and often requires stepping out of one's comfort zone. However, it is itemized in our Bylaws, and none of us should shy away from this responsibility.





Through the years, members have resigned each time I have pressed in on this Board responsibility—a hard fact but true. I am prepared to “go it alone” if needed, but God has revealed to me that “armchair” management must be a thing of the past. That means mastering the art of proper Board management and responsibilities. I commit to doing this!

2024 PERSONAL UPDATE

This year began with significant health challenges as I faced severe heart failure and other physical issues. These difficulties tested my strength and resilience in ways I never anticipated. The journey has been fraught with doctor visits, treatments, and moments of uncertainty. Despite the physical and emotional toll, I have found strength in the support of loved ones and my unwavering faith. Each day has brought its own challenges, but it has also highlighted the importance of perseverance and the incredible power of Yeshua and prayer.

With these physical challenges came the monthly medical bills averaging over \$27,000. While insurance covers most of these costs, the portion we pay has stretched our limits significantly – let alone the expenses of traveling to Wichita 1-2 times each week. In the past, Jane and I could use our missionary salary with IOM to pay ministry bills. Since we are receiving the same amount of “salary” we had twenty years ago, with inflation, we are being forced into a financial corner. While we embrace this as the norm for missionary living, it does create daily challenges beyond our measure.

Jane and I have our “ups and downs” frequently. Thankfully, at the end of each day, we find our faith increasing. My greatest fleshly struggle is in “feeling” alone in a ministry that is expanding daily. Many days, I suffer from the hardship of embracing my lack of ability to raise funds as a leader effectively. I know the principles, take classes, and talk to ministry leaders, but at the end of the day, the “feelings” of falling short frequently plague me.

One of my leadership mentors said, “*Competence is a curse.*” His reference was to the fact that Board members, readers, and viewers see competence and default to leaving all the responsibilities to the leader to figure it out on their own. I must say, I wept over that admonition.

Our marriage is better than it has ever been. By the Grace of God, Jane and I have kept to - *do not let the sun go down on your wrath.* Thankfully, as we have done for years, we hold each other’s hand each night as we drift off into sleep. While both of us have daily moments of “panic,” our norm is to communicate until we resuscitate prayerfully.

ANNUAL MINISTRY UPDATE

The following is an itemized ministry update:

- In January, we launched the “*IM Truth Magazine.*” You can review the project [HERE](#). While we had positive reviews, the cost factor & time investment caused us to put the project on hold until a later date.
- **THE NUMBER SEVEN SERIES:** One of our most popular reader/viewer series. This was a combination of an essay and a video series on the top prophetic notations in the Book of Revelation. Review it [HERE](#).



- **DR. JAMES FOWLER SERIES:** Each Friday throughout 2024, Jim and I posted emails on the union and believer's identity in Christ through our Constant Contact venue. CC gave us a "thumbs up" as to the open rate of this series – 10,000 per week.
- **JOHNNY SERIES:** This flash-fiction series was an experiment and a requirement from my writing tutor. To our surprise, after thirty-three chapters, now posted into 2025, outside of our "My Life Series," it is our most-read Substack publication series. It is a fiction series on the life of a young man left behind after the Rapture. Review it [HERE](#).
- **MY LIFE SERIES:** In January of this year, we started with #34 of the public posting of my autobiography. At the end of December, we posted #79. We will continue this popular series throughout 2025, emphasizing my life lessons from the book of Galatians. People love this series. Review [HERE](#).
- **REVELATION LOVE:** This video and essay series combination was hosted on Substack. The objective was to communicate to viewers and readers the power of God's love contained within the Book of Revelation. It is another well-read/viewed series. Review it [HERE](#).
- **NEHEMIAH SERIES:** A study on the Book of Nehemiah that reveals quality leadership & following. This is a series in progress. We will continue to post overview chapters from my book, *Nehemiah, The Man & the Legend*. The "open rate" hits roughly 13,000 readers a month.
- **IM CULTURE SERIES:** Articles and essays that address cultural movements that rise against authentic Christianity. Without question, this series strikes at the heart of our Substack subscribers – at the "open rate" of 14,000+ monthly readers. Review the library [HERE](#).
- **IM KNOWING SPIRITUAL GIFTS:** We released a weekly series on the Biblical spiritual gifts noted in the Word through our Constant Contact venue. The series was captured from my book, *The Indwelling Gifts*. eBook [HERE](#).
- **PRINCIPLED PATRIARCH:** In 2024, a revised edition of one of our study workbooks was released. It was completely redesigned, and the content was updated to match modern times. Review [HERE](#).
- **KNOWING IDENTITY MATTERS:** The workbook, originally published in 2011, was revised, redesigned, and updated for interested readers. Review it [HERE](#).
- **KNOWING IDENTITY MATTERS AUDIOS:** We reproduced the Knowing Identity Matters Conference audios. We posted all the diagrams within the workbook, which partners with the audio series. Each is a bite-sized point communicating the messages contained in the workbook. This webpage contains videos, audio, diagrams, and related content for easy attendance. Review [HERE](#).
- **THE KNOWING IDENTITY MATTERS LIVE MINI-CONFERENCE:** In October, I traveled to Phoenix, AZ, to conduct a mini-version of the full conference for Covenant Grace Fellowship. The

evening conference was centered on the message of Identity in Christ. A local film company filmed the event for a delayed videocast, which we released in November. Review Simulcast [HERE](#).

- **BUY ME A CUP OF COFFEE:** We opened an account with “Buy Me a Cup of Coffee,” a donor “fund me” platform for Substack readers. Our goal is to raise \$800 a month for Jane and my missionary salary. Presently, we are at 11.25% of that goal. Review this site [HERE](#).
- **LION OF JUDAH FILMS:** Throughout 2024, we produced 200+ video productions to accompany our essays and articles. We also produced eight movie trailers for featured Christian movies.
- **IDENTITY POLITICS SERIES:** Judge Mark T. Boonstra and I published a host of essays throughout the year focusing on America's political faith history and its leaders. It is hosted on IOM America's “*IM Christian Writers Association*” Substack. While it has a small reader base, with 3,000+ monthly readers, it is a highly respected series. Review the series [HERE](#). This platform also hosts our 2024 guest writers: Dennis Gladden, Tony Perkins, Randy Alcorn, Angela Alcorn, Roddy Bullock, Mike Huckabee, Melania Trump, Wendy Williams, Alveda C. King, Dr. James Fowler, Dr. John Woodward, Dr. David Jeremiah, and Amir Tsarfati.
- **IM IDENTITY PODCAST:** In October, we started a podcast on Substack, hosting a 30-minute show detailing the believer's identity in Christ. This was part of our year-end focus on the identity of authentic believers. It is being well received, and the listener base is growing steadily. Sample [HERE](#).
- **MY HEART UNDRRESSED:** In May, Jane began her series *My Heart Undressed* on our Substack channel, focusing on her journey in Christ. Her series is one of our most read, which is no surprise to me. Readers love her writing content and style. Sample [HERE](#).
- **IN-HOUSE AND ZOOM DISCIPLESHIP:** **We maintain weekly discipleship sessions focusing on the seven areas of life. These life-changing opportunities are** one of my favorite scheduled events of the week.
- **PUBLICATIONS IN PROCESS:** My commentary, *The Book of Revelation*, 500-pg expository, is in its final review. It should be published within a couple of months. *Devotions with Yeshua, A Hebrew Word Study*, is a daily devotional focusing on the organic pictorial Hebrew language as it relates to the believer's identity in Yeshua. It is completed on my part. It will go into the final editing process at the end of January, with the goal of publishing in the Spring of 2025.
- **IM TRUTH TEXT DEVOTIONAL:** As you might be receiving these texts, the publication noted above is the source of every other day's Hebrew devotionals. We started with ten subscribers and now have 311.
- **EXCHANGED LIFE BROADCAST:** In November, I was a guest on a Canadian radio show broadcast throughout Canada. The producers asked for a regular show in 2025. Through much prayer, I agreed to such a partnership. Details are being worked out, and I will update you as it unfolds.



This offers a general overview of tasks in Christ that we have multiplied throughout our networks for 2024.

FINANCIAL UPDATE:

We are pleased to inform you that our ministry's financial report for the year 2024 will be released in January 2025. This comprehensive report will provide a detailed overview of our financial activities, including income, expenditures, and the impact of our initiatives. Transparency and accountability are of utmost importance to us, and we are committed to keeping our ministry community informed about our financial stewardship. We appreciate your continued support and look forward to sharing these important updates with you soon.

Until our financial report is released in January 2025, we kindly ask for your prayers and support as we navigate the financial challenges we face at the end of this year. As previously mentioned, our ministry is financially hanging by a thread. Your prayers and encouragement are deeply appreciated during this critical time.

I sincerely thank you for taking the time to read our annual report. Your dedication and commitment to understanding our financial and operational ministry details/performance in Christ are invaluable. Your insights and feedback are crucial as we continue to advance excellence and impact in our ministry. Your support and involvement make a significant difference, and I am deeply grateful for your ongoing efforts and contributions.

I would like to close with a quote:

I love your posts. I stand by you because you speak the truth. This may not make you very popular among even some "Truth, Freedom, Anti-Narrative" allies. In most areas, we agree, but this is where the road will meet the rubber. The only Real Truth is God Almighty's Truth. When you want full God-given Truth, you cannot pick and choose. Israel has a very difficult road ahead of them.

The Christians who have the correct understanding of the dispensation of God's will and the Eschatological future that is being laid out (Rapture, Tribulation, Antichrist) need to stand firm together in this belief and reach out to Jewish people to let them know that they do not need to fear anyone. I am very aware that the deep state actors, the just plain old antisemites, and the demonic forces all are going to make it hard to see the exact truth; that's why we pray for God to make us Strong, Discerning, and Hope the Church gets to go home soon. Once Japheth's work is done, the Jews' veils will be lifted a little, and hopefully, they won't feel so lost. I think you are a rock star for having a Solid Commitment to Our Lord's Will, & the Glory He Deserves. You have my support in prayer and real-life commitment. -Lauren | Substack Reader

Lauren is one of the reasons I will focus on Israel in 2025!

Until next time,



Dr. Stephen Phinney
